

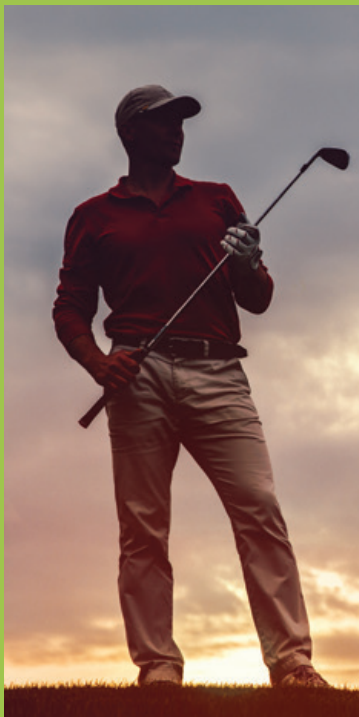


Golf PACIFIC COAST GUIDE

Delivering your message
to more than 100,000
golfers on the West Coast.

You need to reach serious golfers.

Golf Guide delivers them.



Since 1997, Golf Guide has been the only comprehensive printed golf course directory and information source for golfers on the Pacific Coast.

Golfers rely on our detailed listing of every golf course in California, Hawaii, Nevada, Oregon and Washington to find exactly the golf experience they're looking for.

Golf Guide reaches Pacific Coast golfers...

...where they

PLAY

Golf Guide is available
free to golfers at

1,122

of the 1,482 public
and private golf course
facilities located in California,
Hawaii, Nevada, Oregon and
Washington.



...where they

STAY

Golf Guide is available at

121

high-end hotels
in San Diego, Los Angeles, Monterey,
San Francisco, Las Vegas, Portland,
Seattle and Honolulu.



...where they

SHOP

Golf Guide is available at

111

golf retail stores all
along the Pacific Coast.



...and
where they

LIVE

Golf Guide is mailed directly to

5,000

committed golfers with an annual
household income over \$250,000
and a home value over \$1,000,000.



Guaranteeing that your message reaches key buyers who are already
spending money in the golf marketplace.

PACIFIC COAST
Golf GUIDE

**STATEWIDE
GOLF COURSE
DIRECTORY**

GOLFGUIDE.NET

Golf Guide is a multimedia partner of golfers and golf businesses throughout the Pacific Coast states.

Our mission is to educate golfers about the best golf experiences available, while at the same time providing golf courses and golf-related businesses with a vibrant platform in which to showcase their products and services to an active, affluent golfing audience.

Our high-quality print magazine is mailed directly to the most dedicated golfers and is available for pick-up at hundreds of locations that golfers frequent – making Golf Guide an entertaining and complementary resource to golfers while at the same time providing golf courses and businesses with a cost-effective way to reach exactly the customers they need to reach.

Golf Guide's convenient digest size allows golfers to keep a copy with their golf bag, in their car or on their coffee table to use as a reference all year long. The Guide includes a comprehensive directory of all the courses across California, Hawaii, Nevada, Oregon and Washington—with enough information about each course for readers to find exactly the golf experience they're looking for. Partner facilities are featured more in-depth, with a full page of additional course info and photos. Editorial articles include golf travel, regional golf architecture, course rankings and opinion-editorial columns from industry experts.

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TPC Harding Park

99 Harding Road, San Francisco CA | 415.664.4690 | TPC.com/HardingPark

TPC Harding Park, named after alder governor and President Warren Harding, opened in 1925 and is almost as rich in tradition as the Monterey Cypress trees that line it. Masterfully designed by architect Willius Watson of Olympic Club fame, the 163-acre course laid the marvelous advantage of the rugged, wooded hillsides to the benefit of the native vegetation, including the adjoining Lake Merced. A frequent PGA TOUR stop in the 1960s, TPC Harding Park is once again attracting big name events, having hosted the 2005 World Golf Championship, 2009 Presidents Cup, and the 2015 WGC Match Play. The course has also been the site of a memorable victory. With that kind of esteemed history behind it, Harding Park isn't just a course. Looking ahead, it is scheduled to host its first major, the PGA Championship, in 2020 and the Presidents Cup will return in 2025. Harding's hills are also complemented by the "Fleming," a quick in City golf getaway. With a 4.5 star rating, the 18-hole, 7,000-yard Fleming is a top choice for PGA Park, offers an unparalleled golfing adventure on a historic course that matches perfectly with the City it calls home.

An unparalleled golfing adventure on a historic course that matches perfectly with The City it calls home.

FOUNDED	1925
ARCHITECT	William Watson- Chris Gray 2003
ACCESS	Public
HOLDS	27
DRIVING RANGE	Yes
INSTRUCTION	Yes
GREENS	Bent, Poa
TEES/FAIRWAYS	Rye, Bent, Poa

COURSE STATISTICS				
TEES	PAR	YARDS	RATING	SLOPE
CHAMPIONSHIP	72	7,169	74.3	129
BLUE	72	6845	72.9	126
WHITE	72	6405	70.5	121
RED	73	5875	68.1	116

EDITOR'S HOLIDAY SHOPPING LIST



HEADWEAR

This thing can protect your head from the scorching sun or keep everything dry from the neck up. A true all-weather performer.

Calvin Klein
Aqua Bucket Hat
\$90

Seamus Golf Co.
Bottle Opener Petite
Single Prong Pitch Tool
\$55

ACCESSORIES

Following the theme of versatility, if you've got to have a divot repair tool in your pocket while you're playing (and you should), then we'd have it open up your beers? Seriously, why not? Aids, beer and golf balls are two of my favorite hand-held products, and the Jones Ranger Shag Bag cooler carries them both with the efficiency of a HulaHoops Cheer. Great gifts for any beer-loving golfer.

Jones Sports Co.
Ranger Shag Bag & Cooler
\$45

Improve your gift game

By Kyle Sarlow

After years of buying and trying new clubs in an effort to crack the code of our beloved game, my handicap sits precisely where it was eleven years ago. Even with the astounding improvements that golf equipment engineers have made in recent years, it's taken me 3 drivers, 3 sets of irons and countless putters to come to the conclusion that the problem isn't my equipment. In light of this, I've settled on 4 clubs to use for the foreseeable future and have refocused my efforts towards finding the goodies and apparel that make my game in a way my middling golf skills never will. Therefore, these are the golf goodies I'm shopping for this winter.



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Multi-channel marketing ensures your message reaches exactly the golfer you want.

PRINT

More than 100,000 printed issues of Golf Guide are distributed at 816 public golf course facilities and 306 private facilities, as well as at high-end hotels and golf retail locations across five states. In addition, we mail 5,000 copies directly to committed golfers between the ages of 25 and 80 who have a household income over \$250,000 and who own a home worth more than \$1 million.

ONLINE

Our comprehensive website includes all of the content from the print Guide, but adds an interactive, searchable golf course directory and an online store offering discounted greens fees for golf courses across the Pacific Coast.

PODCAST

Designed to reach younger golfers, ages 18-35, our weekly news-based podcast takes an informal and sometimes irreverent look at Pacific Coast golf through the lens of passionate amateur golfers and professional fans of the game.



GolfGUIDE

PACIFIC
COAST

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