

You need
to reach
serious golfers.

GolfGuide delivers them.



Since 1997, GolfGuide has been the only comprehensive printed golf course directory and information source for golfers on the Pacific Coast.

Golfers rely on our detailed listing of every golf course in California, Nevada, Oregon and Washington to find exactly the golf experience they're looking for.

PACIFIC
COAST
GolfGUIDE

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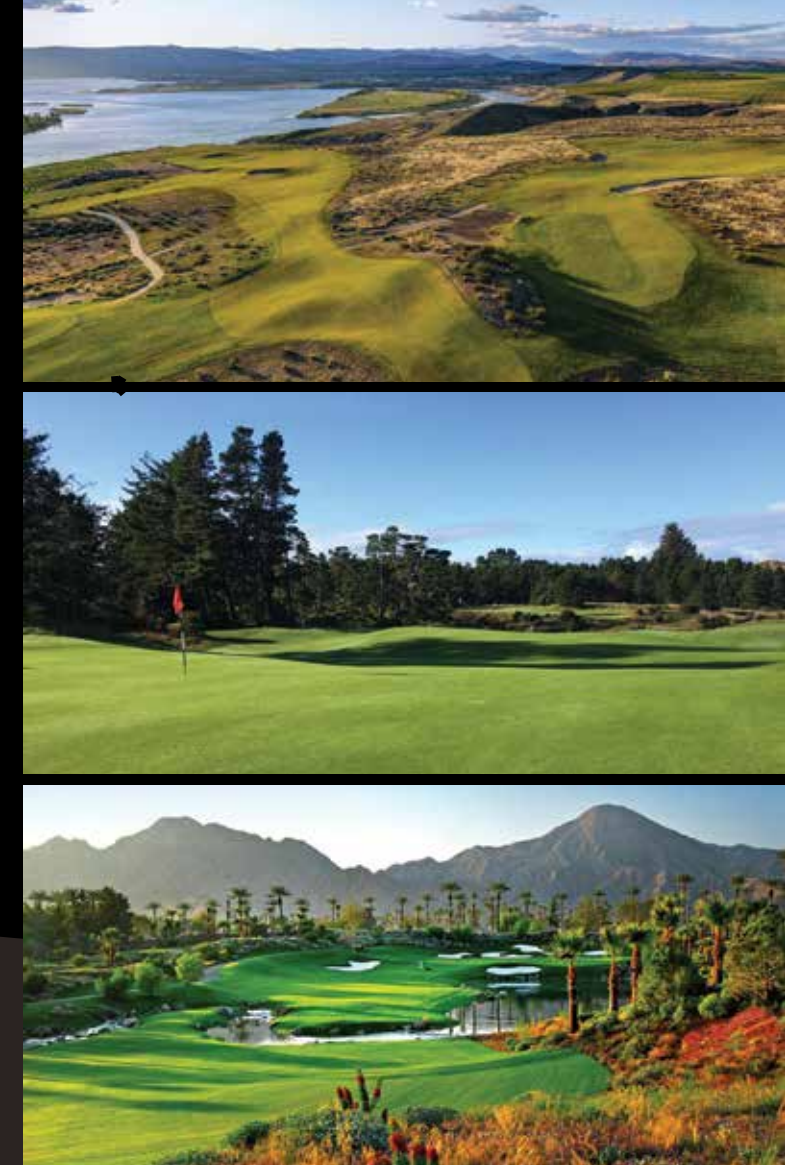
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PACIFIC
COAST
GolfGUIDE

Delivering your message
to more than 100,000
golfers on the West Coast.



GolfGuide reaches Pacific Coast golfers...

...where they

PLAY

GolfGuide is available free to golfers at

91.6%

of all the 1,404 public and private golf course facilities located in California, Nevada, Oregon and Washington.



...where they

SHOP

GolfGuide is available at

102

golf retail stores all along the Pacific Coast.



...where they

STAY

GolfGuide is available

108

high-end hotels in Los Angeles, Monterey, San Francisco, Portland and Seattle.



...and where they

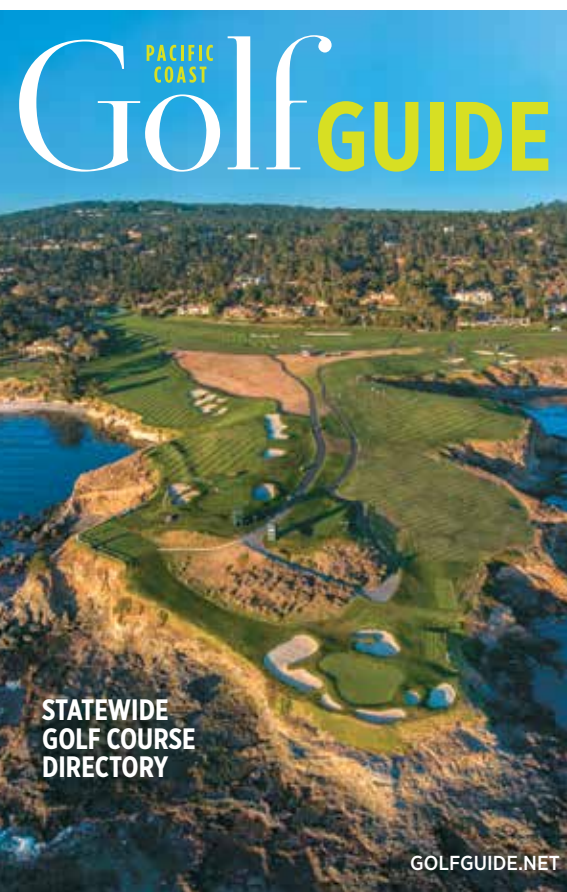
LIVE

GolfGuide is mailed directly to

5,000

committed golfers with an annual household income over \$250,000 and a home value over \$1,000,000.

Guaranteeing that your message reaches key buyers who are already spending money in the golf marketplace.



Golf Guide is a multimedia partner of golfers and golf businesses throughout the Pacific Coast states.

Our mission is to educate golfers about the best golf experiences available, while at the same time providing golf courses and golf-related businesses with a vibrant platform in which to showcase their products and services to an active, affluent golfing audience.

Our high-quality print magazine is mailed directly to the most dedicated golfers and is available for pick-up at hundreds of locations that golfers frequent – making GolfGuide an entertaining and complementary resource to golfers while at the same time providing golf courses and businesses with a cost-effective way to reach exactly the customers they need to reach.

Golf Guide's convenient digest size allows golfers to keep a copy with their golf bag, in their car or on their coffee table to use as a reference all year long. The Guide includes a comprehensive directory of all the courses across California, Nevada, Oregon and Washington—with enough information about each course for readers to find exactly the golf experience they're looking for. Partner facilities are featured more in-depth, with a full page of additional course info and photos. Editorial articles include golf travel, regional golf architecture, course rankings and opinion-editorial columns from industry experts.



Multi-channel marketing ensures your message reaches exactly the golfer you want.

PRINT

More than 100,000 printed issues of Golf Guide are distributed at 970 public golf course facilities and 372 private facilities, as well as at high-end hotels and golf retail locations across four states. In addition, we mail 5,000 copies directly to committed golfers between the ages of 25 and 80 who have a household income over \$250,000 and who own a home worth more than \$1 million.

ONLINE

Our comprehensive website includes all of the content from the print Guide, but adds an interactive, searchable golf course directory and an online store offering discounted greens fees for golf courses across the Pacific Coast.

PODCAST

Designed to reach younger golfers, ages 18-35, our weekly news-based podcast takes an informal and sometimes irreverent look at Pacific Coast golf through the lens of passionate amateur golfers and professional fans of the game.



Pin location map goes here (if we can get WA locations)

