

# GOLF GUIDE MAGAZINE

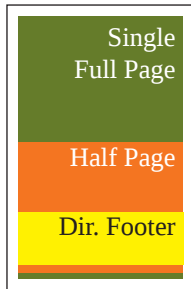
## PRINT ADVERTISING SPECIFICATIONS SUBMISSION REQUIREMENTS AND AD SIZES



Cypress Point Club  
Pebble Beach, CA

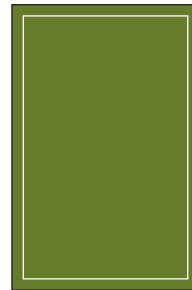
**Publication Size:** 5.437" x 8.25" (Digest Size)

### Non-Bleed



<b>2P Center Spread</b>	10.388" x 7.667" 748 x 552 points
<b>Full Page</b>	5.069" x 7.833" 365 x 564 points
<b>Half Page</b>	5.069" x 3.875" 365 x 279 points
<b>Directory Footer</b>	5.069" x 1.389" 365 x 100 points

### Bleed\*



<b>2P Center Spread</b>	10.388" x 7.833" 748 x 564 points
<b>Full Page</b>	5.688" x 8.50" 409.5 x 612 points

**PRINT AD SUBMISSION REQUIREMENTS:** PDF files and all files there-in should be 300 dpi and CMYK. Emailed files are accepted if file size is 20 MB or less. InDesign Source Files submission will include: InDesign project package, including all logos and art, photos and fonts. Adobe Illustrator files are accepted, but must have the text outlined and all images embedded. Package should be zipped and identified by advertiser and submitted via Dropbox or Google Drive.

\*All full bleed ads must maintain a 1/4" (18 pt) margin. Do not place any text or key portions of images in this area.

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www.GOLFGUIDE.net | info@golfguide.net  
(707) 578-3300